

# Eve Daniels: Web Writing Samples


*I've contributed my writing, editing, and content strategy skills to numerous web updates and redesigns over the years.*

*Here's a small sampling...*

## Housing & Residential Life, University of Minnesota

[www.housing.umn.edu](http://www.housing.umn.edu)

Role: Wrote copy for the homepage and landing pages to help students in deciding where to live on campus.




UNIVERSITY OF MINNESOTA  
Driven to Discover<sup>®</sup>

One Stop MyU

Housing & Residential Life

Live Here Community Residents COVID-19



On-Campus Living

Statistics show students who live on campus are more likely to have better grades, stick with school, and graduate on time. Those are just some of the reasons thousands of new and returning students choose University housing to make the most of their Gopher experience.

Are you looking for a social hub in the middle of everything? A laid-back atmosphere with plenty of quiet space? Or something in between? We offer diverse housing options across campus, including nine residence halls and four apartment buildings, each with its own vibe.

LIVE HERE

OUR COMMUNITY

## Entellus Medical Sinus Surgery Options


[www.sinussurgeryoptions.com](http://www.sinussurgeryoptions.com)

Role: Wrote new copy, revamped existing copy, and suggested improvements for making the overall content structure more user-friendly.

The screenshot shows the top navigation bar of the Entellus Medical website. It includes the Entellus Medical logo (Now a part of Stryker), a dropdown menu for "UNITED STATES", links for "Check Insurance Coverage", "FAQ", "News & Insights", and a search bar. Below the navigation bar, there are links for "What is Sinusitis?", "Eustachian Tube Dysfunction", "Treatment Options", and a highlighted "Quick Self-Assessment" button. To the right is a "Find a Doctor" link. The main content area is a teal-colored section titled "Quick Self-Assessment" with the instruction "Respond to the following 10 yes/no statements for your results". The first statement is "I have persistent facial pressure and pain. (lasting 10+ days)". Below the statement is a circular illustration of a person's head with a red area on the forehead indicating pain. At the bottom of the illustration are two buttons: "Yes" and "No".

Sick of sinus pain and pressure? Get instant,  
lasting relief from sinusitis


You don't have to live with sinus problems



If you suffer from chronic or recurrent sinus infections, balloon sinus dilation may be the solution you need. Compare treatment options to determine your best course of action.

[Compare Treatment Options](#)

The results speak for themselves



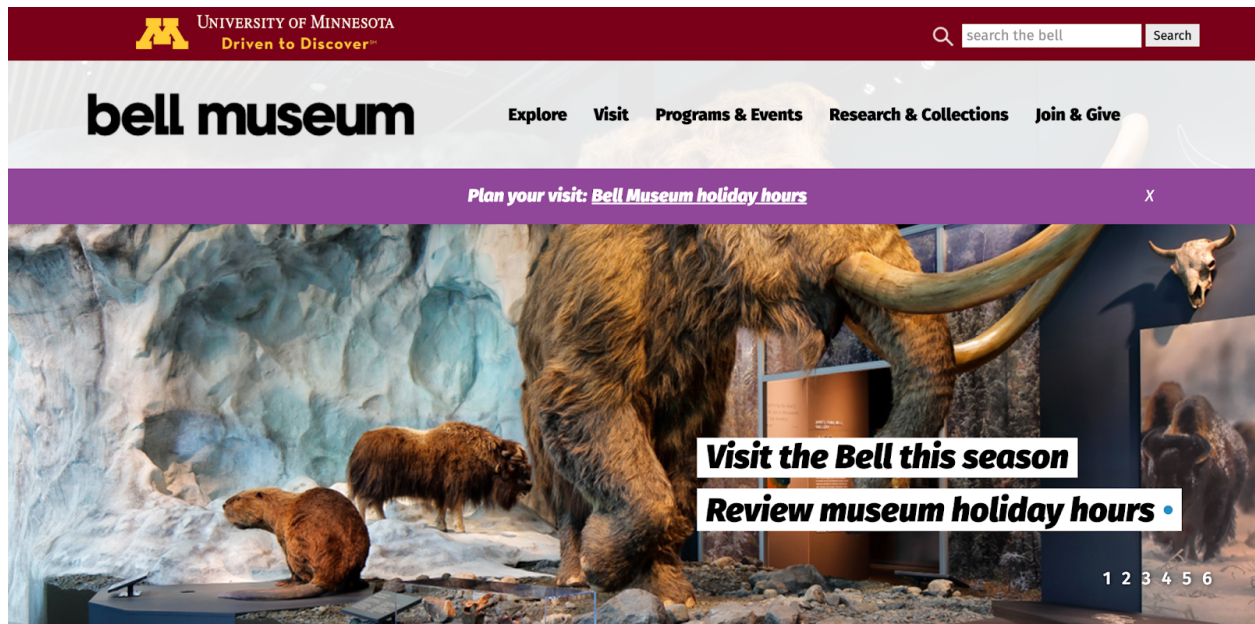
A one-year clinical study shows balloon sinus dilation is as effective as traditional sinus surgery in delivering long-term symptom relief, and with a 70 percent faster recovery time.<sup>1</sup>

[See More Results](#)

## Bell Museum of Natural History

[www.bellmuseum.umn.edu](http://www.bellmuseum.umn.edu)

Role: Wrote new copy and revamped existing copy for redesigned website, in conjunction with the 2018 grand opening of the new museum.



Minnesota's official natural history museum and planetarium is now located on the University of Minnesota Twin Cities campus in Saint Paul. Take amazing journeys from the far reaches of the cosmos to deep inside the human brain in the Whitney and Elizabeth MacMillan Planetarium. Explore the origins of the universe, the diversity of life on earth, and take a walk through the state of Minnesota, featuring our world famous wildlife dioramas.

Engage all your senses in our Touch & See Lab with 10,000-year-old fossils, living plants and animals, and more. Wander outside on our green roof and observation deck, and explore the learning landscape of native plants, geology gardens, and solar station.





## School of Public Affairs, University of Colorado Denver

<https://publicaffairs.ucdenver.edu>

Role: Helped with an extensive content audit and content reorganization, wrote new copy and revamped existing copy.

### Areas of Impact

Colorado and Communities

Criminal Justice

Energy and the Environment

Nonprofit Management and Leadership

Public Management and Finance

Public Policy and Society

### Research Centers

Center for Education Policy Analysis

Center for Local Government

Center for Policy and Democracy

Conference on Policy Process Research

Conference Schedule

Center on Domestic Violence

Center on Network Science

Criminology and Criminal Justice Research Initiative

Wirth Chair in Sustainable Development

## Research and Impact

### Areas of Impact

When it comes to doing public affairs research, it helps to be located at one of the country's top research universities — within a progressive swing state and a diverse metro area. At the CU Denver School of Public Affairs, our faculty conduct research on crucial issues that affect the whole nation, such as criminal justice, education reform, fracking, legalized marijuana, urban sustainability and water policy.

Learn more about the impact of the School of Public Affairs community on the areas below, and [view our faculty bios](#) for more information on their specific areas of research.

